

Department of Commerce				
Case Study Details (2023-2024)				
Sr. no	Title	Case centre or Journal	Publications	Author
1	Reasons & the Impact of Pakistan's Economic Crisis - A Case Study	The Case Centre		Dr.Seema Rani

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Case Study Details (2022-2023)				
Sr. no	Title	Case centre or Journal	Publications	Author
1	VI- Vodafone Idea	The Case Centre		Mannat Bains
2	Revival of Hills Food Agro Beverages	The Case Centre		Chahat Rao
3	Krispy Kreme: Competitive advantage, effects due to Covid-19 and Strategies adopted to reach the global market	The Case Centre		Dr. Preeti Sharma
4	Trivago:Challenges in repositioning	The Case Centre		Amrita Saini
5	A Theoretical Perspective of Artificial Intelligence in Hostility of Cyber Threats in the Banking Sector	The Case Centre		Tanveer Kaur
6	WORKING CAPITAL issues at PCCPL Ltd.	The Case Centre		Neeru Jaswal

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Case Study Details (2021-2022)				
Sr. no	Title	Case centre or Journal	Publications	Author
	NIL			

Department of Commerce				
Case Study Details (2020-2021)				
Sr. no	Title	Case centre or Journal	Publications	Author
	NIL			

Department of Commerce				
Case Study Details (2019-2020)				
Sr. no	Title	Case centre or Journal	Publications	Author
	NIL			

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